

Huê Watson

User Experience Researcher

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WORK EXPERIENCE

Google via Adecco 6.19 – Present

User Experience Research Associate

- Conducting and collaborating on user research to help inform early product decisions for Google Lens, a computer vision technology, through a mixed methodology approach.

Georgia Institute of Technology 5.18 – 5.19

Graduate Research Assistant

- Applied qualitative research methodologies and analysis to determine how socially connected groups interact, affect individual members, and behave regarding cybersecurity.

Omnitracs 11.15 – 5.17

Customer Service Associate

- Realized the importance of UX while helping users troubleshoot problems with software for fleet management and telematics.

PROJECTS AT GOOGLE

Evaluative Testing

11 Usability Studies · 11 Concept Studies ·
2 Diary Studies · 3 Intercept/Cafe Studies

Foundational Research

3 Foundational Studies · 2 Literature Reviews ·
2 Survey Analyses

EDUCATION

Georgia Institute of Technology 5.19

Atlanta, GA

MS in Human Computer Interaction

Indiana University 12.14

Bloomington, IN

BA in East Asian Languages and Cultures,
Political Science, Minor in Computer Science

SKILLS

UX Methods

Affinity mapping · Concept testing ·
Cognitive walkthroughs · Contextual inquiries ·
Data coding · Diary studies · Ethnography ·
Focus groups · Foundational research ·
Intercept/Cafe studies · Interviewing ·
Journey mapping · Literature reviews ·
Observations · Personas · Storyboards ·
Surveys · Usability testing · Wireframes

Tools

Research

Google Forms · DScout · Paco App ·
Qualtrics · Validately

Programming

Python · Processing · Java · Arduino ·
HTML & CSS

Prototyping

Photoshop · Sketch · InVision · Sketching

PUBLICATIONS

- **Watson, H.**, Moju-Igbene, E., Kumari, A., Das, S. “We Hold Each Other Accountable: Unpacking How Social Groups Approach Cybersecurity and Privacy Together”. CHI 2020.
- Evans, H., Lakshmi, U., **Watson, H.**, Ismail, A., Kumar, N., Arriaga, R. “Understanding the Care Ecologies of Veterans with PTSD”. CHI 2020.
- Park, J., Evans, H., **Watson, H.**, Abowd, G., Arriaga, R. “How Close Now? Revisiting the Empirical Investigation of User Proximity to Their Smartphones”. IEEE Pervasive Computing 2020.
- Schertz, E., **Watson, H.**, Krishna, A., Sherrill, A., Evans, H., Arriaga, R. “Bridging the Gap: Creating a Clinician-Facing Dashboard for PTSD”. Interact (1) 2019: 224-233.